



Gorilla Shows Automated MAM/Tiered Archiving

NAB2006

Get ready for Broadcasting Media Asset Management and Tiered Archiving like you have never experienced before! This year Gorilla at the 2006 NAB will meticulously embrace the coming "content big bang" by demonstrating to you how easily and smoothly our Automated MAM/Tiered Archiving solution, integrates with various production environments including AVID, Apple, and Adobe. Gorilla's exclusively developed solution tightly couples with EMC's CLARiiON storage platform and together, Gorilla and EMC will content create, repurpose, and tiered archive your video contents into valued media assets.

Time: 4/24-4/27

Location: Las Vegas Convention Center
Las Vegas, NV 89109

Booth #: SL596

RSVP: <http://ms.gorilla.com.tw:8080/marketing/>





About Gorilla

Gorilla Science & Technology is the front-runner and provider of the most advanced technologies and solutions for broadcasters, and the leader of the few companies that have domain specific content management kernels. With Gorilla's vertical specific product-solutions of Automated MAM & Tiered Archiving, broadcasters and all professional content providers can much better manage, archive, and convert audio-visual contents into media assets for massively creation and repurposing.

Gorilla has a wealth of experience and well-established partnerships in helping broadcasters to increase profits, especially, at a time when digital explosion is most actively encouraging them to provide more channels, content, and services. For more information visit www.gorilla.com.tw

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Gorilla Science & Technology